

Gutanga ibikoresho by'ishuri ku bufatanye bwa MTN na L3

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MTN CENTER, Nyarutarama: uyu munsi, abakozi ba MTN batangiye igikorwa cyo gutanga ibikoresho by'ishuri mu rwego rwo guteza imbere ireme ry'uburezi.

Iki gikorwa ni kimwe mu bigize gahunda y'iminsi 21 yo gufata neza abakiliya ('21 Days of Y'ello Care'), insanganyamatsiko yayo ikaba "Gushyigikira uburezi kuri bose". Muri iki gikorwa, MTN ifatanyije n'umushinga wo guteza imbere gusoma no kubara (L3) uterwa inkunga n'ikigo cy'abanyamerika gishinzwe iterambere mpuzamahanga (USAID), uwo mushinga ugashyirwa mu bikorwa n'umuryango uharanira guteza imbere uburezi (Education Development Center (EDC)).

Mu minsi itanu ikurikira, MTN na L3 bazatanga ibikoresho bigezweho ku rwego mpuza mahanga, ari ibiri mu nyandiko cyangwa mu majwi (harimo n'ibibika amakuru cyangwa 'memory card' zo mu bwoko bwa SD) mu bigo by'amashuri 90 biri muri turere twa Gasabo, Karongi, Rulindo, Bugesera na Huye. Ibyo bikoresho byateguwe na L3 n'Ikigo gishinzwe guteza uburezi mu Rwanda (REB) bizifashishwa mu masomo y' icyongereza, ikinyarwanda yo mu mwaka wa mbere no muwa kabiri; bikaba bikazongerera abana ubushobozzi bwo kumenya gusoma no kubara. Amashuri 90 yahiswemo ni ay'icyitegererezero; ariko nyuma, amashuri yose yo mu gihugu azagerwaho kuva muwa mbere kugera mu wa kane. Itangwa ry'ibikoresho byifashisha amajwi n'ibibika amakuru (memory cards) rijyanye na gahunda nshya ya MTN yo gufasha abana kwinjira mu isi nshya y'ikoranabuhanga rigezweho.

Mu gufatanya n'inzezo za Leta zibifitemo uburambe, imiryango ikorana n'abaturage, n'imishinga nka L3, abayobozi ba MTN bavuze ko ikigamijwe ari ukugira ngo gahunda yo gufata neza abakiliya ('21 Days Of Y'ello Care') izagere ku musaruro uteganijwe. Muri uyu mwaka wonyine, harategenywa ko iyo gahunda izatwara miliyon 45 z'amafaranga y'u Rwanda.

Mu gihe hazaba harimo gutangwa ibikoresho, abakozi ba MTN bazanasana amashuri azaba yatoranjwe, nyuma basomere abana inkuru zivuye mu bitabo babazaniye.

Nk'uko umuyobozi wungirije muri L3 Solange Ngoga abisonanura, "inkuru zifite umwanya ukomeye muri gahunda za L3 zo kwigisha gusoma," "Inkuru zituma abana bishimira gusoma bakanabikunda ubuzima bwabo bwose. Uko barushaho gusoma ni nako bagenda barushaho gusoma neza"

Umuyobozi mukuru wa MTN Rwanda Khaled Mikkawi yasobanuye ko guteza imbere uburezi biza ku isonga mu bihugu byinshi, byakubitiraho ko gahunda yo gusoza intego z'ikinyagihumbi (MDGs) iri hafi, agasanga iki ari igikorwa kigomba kwitabwaho by'umwihariko.

Yakomeje agira ati: "Nk'uko umuryango w'abibumbye ubivuga, uko umwana yimutse ava mu mwaka ajya mu w'undi, ibi bishobora gutuma umushahara we wiyyongeraho ho hafi 10 ku ijana, umusaruro we ku mwaka (GDP) ukuba wakwiyyongeraho 0.37 ku ijana. Mu kwibanda

ku burezi, MTN irashaka kuzana impinduka mu miryango itagira uko ingana y'abanyarwanda, ikabaremamo icyizere cyo kubaho neza mu minsi iri imbere kubera ko bazaba barize neza.”

Yongeyeho ko “mu Rwanda hari ibikorwa binyuranye byateguve n’abakozi ba MTN bikazagirira akamaro abana cyane cyane abo mu kibura mwaka no mu mashuri abanza.”

Iyi gahunda ngaruka mwaka yo gufata neza abakiliya (“21 Days of Y’ello Care”), ubu ikaba ibaye ku ncuro ya karindwi, yatangiye ku itariki ya 01 Kamena 2013. Kimwe no mu myaka yabanje, iyi gahunda izamara ibyumweru bitatu kugira ngo abakozi bashobore no kwita ku mirimo yabo ya buri munsi.

Abakozi ba MTN Rwanda bafatanya na bagenzi babo hirya no hino muri Afurika, no mu bihugu by’iburasirazuba mu gikorwa kizamara iminsi makumyabiri n’umwe, bagakunja amashati bakitabira ibikorwa byo kuzamura imibereho y’abaturage ari nako babanabagezaho indamukanyo yihariye ya “Y’ello!”

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Ibitewemo inkunga na USAID, iyi gahunda iri gushyirwa mu bikorwa na Education Development Center, ibifashijwemo n’abafatanyabikorwa barimo Voluntary Services Overseas (VSO), Concern Worldwide, International Education Exchange, na the Peace Corps.